**Listening Exercise 168**

Consumer

Mexico Accent

“Cada cual debe aplicarse a la educación propia hasta el último día de su vida.” Massimo Taparelli d'Azeglio, Italian artist and statesman, 24 October 1798 – 15 January 1866 ☺

Guidelines:

1. Review the questions
2. Listen to the audio twice (click the icon). (If link does not work from email, save to computer and then open).
3. Answer the questions. If unable to answer from the audio, refer to the transcript.
4. Refer to the transcript, vocabulary, translation and answers to confirm correct responses and gauge understanding



**Questions**

1. What is this article about?

a. Getting a good deal

b. Keeping your computer safe

c. Traveling to exotic locales

d. Tips for safe travel

1. Which is an experience mentioned as common to everyone travelling by air?
2. Flight schedule delays
3. Two, three stops enroute
4. Unavailability of seating
5. Unexpected price change
6. According to the passage, cookies are used for:
   1. Anonymity
   2. Fear
   3. Snack
   4. Transparency

4. Visiting more websites increases the chance of:

a. Computer viruses

b. Higher costs

c. Lower prices

d. Sales pressure

5. When does the speaker say is the best time to buy?

a. Monday after 3 o’clock, 2-months ahead of time

b. Monday before 3 o’clock, 24-days before traveling

c. Tuesday after 3 o’clock, 54-days before traveling

d. Tuesday before 3 o’clock, 4-5 days ahead of time

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| . . . de boletos de avión. La verdad es que a todos nos ha pasado que en la mañana vemos un muy buen precio de viaje y en la noche que decidimos comprarlo los precios se duplicaron, triplicaron. Hoy ya ni siquiera los podemos pagar. | . . . of airline tickets. The truth is that it has happened to all of us that in the morning we see a very good travel price and on the night we decided to buy it, prices doubled today, tripled. So today we can’t even afford to pay them. |
| Por eso, tomen en cuenta estos cuatro *tips* para que pueda reservar tu mejor boleto de avión. El primero es desactiva tus ‘cookies’. Empieza a navegar la red de manera incógnito para que las agencias de viajes no puedan seguir tu búsqueda y subir los precios para generarte miedo y que compres de inmediato. Así, lo que busques va a ser anónimo y no van a subir los precios. | So, take these four tips into account so you can book your best plane ticket. The first one is to deactivate your cookies. Start surfing the net incognito so that travel agencies cannot follow your search and raise prices to cause fear so that you buy immediately. This way, what you are looking for is going to be anonymous and will not raise prices. |
| El punto número dos es también buscas los vuelos al menos con cincuenta y cuatro días de anticipación. La verdad es que si los buscas mucho tiempo antes, serán más altos y si los buscas tiempo antes de volar también van a ser más caro. Así que estudios han mostrado que 54 días es tu número. | Point number two is you also look for flights at least fifty-four days in advance. The truth is that if you look for them a long time ahead, they will be higher and if you search right before flying they will also be more expensive. So, studies have shown that 54 days is your number. |
| Tip número tres. Te recomiendo muchísimo que te registres en el mayor número de páginas de viajes posible. Esto lo te puede resultar bastante tedioso tener tantos correos promocionales cada día, pero vale la pena. Verás que realmente has de recibir muy buenos precios. | Tip number three. I highly recommend you to register on as many travel pages as possible. This can be quite tedious to have so many promotional emails every day, but it's worth it. You will see that you will really get very good prices. |
| El *tip* número cuatro es el más sencillo, reserva los martes. Se han hecho estudios que, aunque no es asunto cierta, demuestran que si reserva para los martes después de las 3 de la tarde vas a tener el vuelo más barata. | Tip number four is the simplest, book on Tuesdays. Studies have been done that, although not certain, show that if you book on Tuesdays after 3 in the afternoon you will have the cheapest flight. |