**Listening Exercise 147**

Consumer Technology

¡Otra vez, buen trabajo! ☺

Guidelines:

1. Review the questions and vocabulary
2. Listen to the audio twice (control + click the link). (If link does not work from email, save to computer and then open).
3. Answer the questions
4. Refer to the transcript, translation and answers to confirm correct responses and gauge understanding



**Questions**

1. What type of consumer technology is discussed?
   1. Earphones
   2. Clock
   3. Coffeemaker
   4. Speakers
2. Where was it introduced?
   1. Consumer testing
   2. Department store
   3. Trade fair
   4. University lab
3. How does it work?
   1. Glass rings
   2. Liquid drops
   3. Paper strips
   4. Plastic beads
4. Where is the consumer normally located when using the device?
   1. Bath
   2. Bed
   3. Garage
   4. Kitchen
5. Which of the following describes how the device works?
   1. sight
   2. smell
   3. sound
   4. touch

6. It is implied the price is:

* 1. affordable
  2. expensive
  3. luxury
  4. inaccessible

|  |  |
| --- | --- |
| ¿Quiere despertarse y poder oler el aroma de café? El Sensorwake podría ser ideal para usted. El Sensorwake es un reloj olfatorio diseñado para levantarlo de su sueño dispersando su aroma favorito. Se lanzó esta semana en IFA, la principal feria de tecnología electrónica para el consumidor en Europa. Sólo inserte el cartucho en el reloj, ajuste la alarma, y a dormir. En el momento deseado se libera uno de 15 aromas por 3 minutos. Guillaume Roland es su inventor. | Do you want to be able to wake up to the smell of coffee? The Sensorwake could be ideal for you. The olfactory Sensorwake is a clock designed to wake you from your sleep by dispersing your favorite aroma. It was launched this week at IFA, the leading consumer electronics show for Europe. Just insert the cartridge into the clock, set the alarm, and sleep. At the desired time one of 15 scents is released for 3 minutes. Guillaume Roland is its inventor.= |
| “Utilizamos difusión eólica porque es más saludable y segura con cuentas de polímero en la capsula que contienen aromas y el flujo de aire hará la dispersión de los olores a los usuários en la cama.” | "We use air difusion because it is healthier and safer with polymer beads that contain scents in the capsule and airflow causes the dispersion of the odors to the users in bed." |
| Los aromas incluyen menta, croissants, y hierba cortada con cada cartucho que puede ser utilizado 30 veces. Nuestro sentido olfatorio disminuye durante el sueño pero Sensorwake dice que al liberar los olores en altas concentraciones la mayoría de los usuários se despertará. | The flavors include mint, croissants, and cut grass with each cartridge being used 30 times. Our olfactory sense decreases during sleep but Sensorwake says that by releasing odors in high concentrations most users will wake up. |
| “Si tiene la nariz congestionada o si está en estado de sueño profundo tenemos una melodía de respaldo luego de 3 minutos, así no perderá el tren o el avión.” | "If you have a stuffy nose or are in a state of deep sleep we have a backup melody after 3 minutes, so you will not miss the train or plane." |
| Los aparatos yá están a la venta por 99 euros y las capsulas a 5 euros cada una. Aparecerán en los establecimientos más reconocidos a tiempo para las navidades. | The devices are now on sale for 99 euros and 5 euros for each capsule. They will be in the most popular stores in time for the holidays. |

**Vocabulary**

Aparecer to appear

Sensorwake name of company

olfatorio olfactory (sense of smell)

cartucho cartridge

eólica wind

polímero polymer (plastic)

usuários users

menta mint

disminuye diminishes

respaldo back up, support